



# Indian Institute Of Technology- Madras (IIT-M) & Infact Pro Trainers (OPC) Pvt Ltd



presents

## Digital Banking



### **ABOUT IIT MADRAS:**

Indian Institute of Technology Madras is one among the foremost institutes of national importance in higher technological education, basic and applied research. In 1956, the German Government offered technical assistance for establishing an institute of higher education in engineering in India. The first Indo-German agreement in Bonn, West Germany for the establishment of the Indian Institute of Technology at Madras was signed in 1959

### **ABOUT DIGITAL SKILL ACADEMY:**

Digital Skills Academy (DSA) is an initiative of NASSCOM, an apex body and IIT-Madras to deliver structured IT-ITeS skill programs through online and classroom training. DSA has many programs listed in their website that poses direct development to support IT & ITeS requirements of the \$154 billion dollar IT BPM industry in India.

### **ABOUT INFACPRO:**

INFAC PRO is a strategic initiative and has been set up to cater the manpower requirements and up skilling of the exponentially growing Finance sector in India. It has been significantly contributing to the BFSI sector, INFAC is also in process of training existing BFSI professionals.

# Programme Objective

- To provide an overview of Digital Banking and the role of Fin-Tech in the development of Banking Industry.
- Explain the importance of Digital Banking In Banking Domain
- Know about Different Types of Digital Banking Products and Services Offerings
- Understand how Risk Management works in E-Banking
- Role of Branchless Banking in enabling Financial Inclusion and Economic Growth
- Know the Operational and Technological aspect of Digital Banking
- Explaining the process of Marketing of Digital Banking Products and Services
- Career Opportunities in BFSI Industry

## Who Is This For?

- Students who are keen to build a career by working for a Bank .
- Operations Risk Managers .
- Banking Product Designers .
- Executives who are part of BFSI and want to upgrade skill set for better career opportunities.

# **Programme Highlights**

## **Learn about**

- Digital Ecosystem of A Bank**
- Types of Products and Services which are part of Digital Banking**
- Understand about Debit/Credit/ATM Cards, their history and how they work.**
- How technology has eased the Banking process.**
- Know about Internet Banking, Mobile Banking, POS Terminals.**
- How Branchless Banking is the way to future**
- Know about the emergence about new age Payments – Systems and their settlements**